



# MSc. PROGRAMS

## Master of Science

Marketing - Finance - Supply Chain

Toulouse - Barcelona - Paris

2016 - 2017

3 INTERNATIONAL ACCREDITATIONS



[www.tbs-education.fr](http://www.tbs-education.fr)

**Think  
& Create**





Founded in 1903, Toulouse Business School is today counted amongst the most prestigious schools in France and abroad. Its mission is to train tomorrow's managers and leaders, regardless of their background. Its strategy is focused on the value provided to students and businesses, based on strong partnerships with institutions and internationally renowned companies.

With its high reputation, its commitment, and embodying its values of diversity, TBS welcomes students from around the world. Within its 5 campuses, students will find all the ingredients conducive to the development and success of their studies – a unique setting in a privileged economic and academic environment at the heart of five major international cities: Paris, Toulouse, Barcelona, Casablanca and London; a rich multicultural

## “CHOOSING TBS MEANS CHOOSING A GLOBALLY RECOGNIZED SCHOOL THAT MEETS YOUR AMBITIONS.”

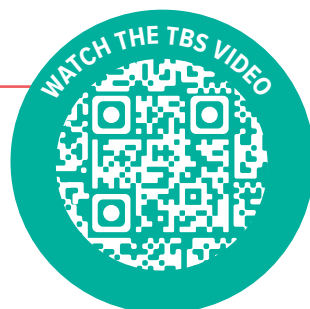
environment; a portfolio of MSc training programs in the areas of Marketing, Finance and Supply Chain Management, delivered entirely in English; a research center guaranteeing quality education at the forefront of international research; globally recognized diplomas thanks to our three international accreditations: EQUIS, AMBA and AACSB, further guaranteeing our academic training excellence.

Rest assured that TBS strives to meet your needs and to accompany you in the success of your career development.

Welcome to TBS!

**François Bonvalet**  
Dean, Toulouse Business School

## ↓ TBS IN FIGURES



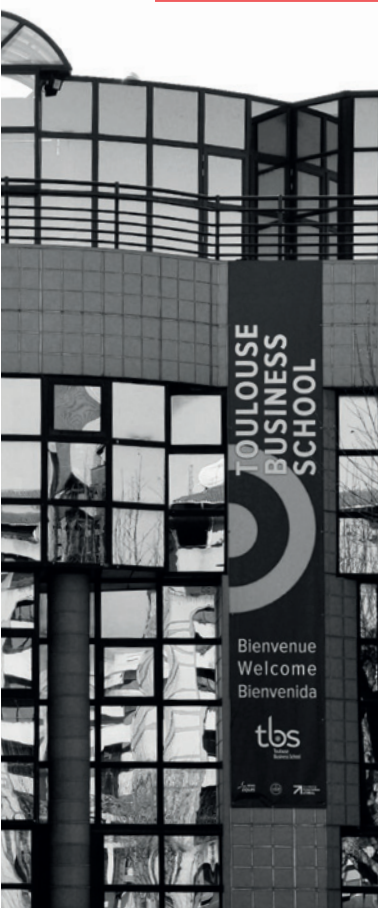
● **5,300 students**  
of which 25% are  
international

● **35,000  
TBS alumni** worldwide,  
of which 64% work in an  
international environment

● Over **180 partner  
universities**  
worldwide

● **250 partnerships in  
business** Airbus, Astrium, CNES,  
Thales, Société Générale, KPMG,  
BNP, Deloitte, Air France, Halifax  
Consulting, Nestle, Unilever, etc.

● More than  
**20 international  
double degree  
agreements**





# TBS CAMPUSES

## AN EXPANDING PRESENCE IN THE HEART OF EUROPE & NORTH AFRICA

### LONDON CAMPUS

TBS' campus is in the heart of London's financial hub and offers 300 m<sup>2</sup> of new state-of-the-art facilities.

- 1<sup>st</sup> most influential economic capital in the world (2014)
- World's leading financial center for international business
- 3<sup>rd</sup> most popular tourist destination in the world
- More than 500 international companies and 250 international banks (TheCityUK, 2014)
- The world's oldest stock exchange (300 years)



### BARCELONA CAMPUS

TBS' campus in Barcelona is located in modern, 3,500 m<sup>2</sup> purpose-built facilities in the heart of the city. The campus offers TBS degree programs in a dynamic European business center and one of the world's most popular cosmopolitan destinations.

- Barcelona is the capital of Catalonia, and Spain's 2<sup>nd</sup> largest city with more than 215,000 students
- 18% international population
- 6<sup>th</sup> best city to study in Europe (QS, 2015)
- Ranked 6<sup>th</sup> in "The Most Reputable Cities in the World" (Reputation Institute, 2015)
- "iCapital": European Capital of Innovation Award 2015



### CASABLANCA CAMPUS

TBS's Casablanca campus offers high-level management education in cooperation with the French Chamber of Commerce and Industry in Morocco, across a choice of programs, all taught in French.



## TOULOUSE CAMPUS

TBS' campus in Toulouse is located in the heart of the city known in France as "la ville rose". Toulouse offers a vibrant learning and social environment in a cosmopolitan and dynamic city.

- 4<sup>th</sup> largest French city
- 2<sup>nd</sup> most dynamic French city (Les Echos, 2014)
- 2<sup>nd</sup> highest student population in France with 130,000 students (Toulouse Metropole 2015)
- Favourite student city in France (L'Etudiant 2015)
- 1<sup>st</sup> French city for employment development (APEC 2015)
- 3<sup>rd</sup> best French city for entrepreneurship
- 1<sup>st</sup> city for crucial industries: Astrium, CNES
- 2<sup>nd</sup> most popular place to work (Think Institute 2015)
- 3 business clusters: Aerospace Valley, Cancer-Bio-Sante, and Agrimip-innovation
- European City of Science, 2018



## PARIS CAMPUS

TBS' new premises in the heart of Paris offers a choice of MSc and DBA courses.

- French capital
- 3<sup>rd</sup> most influential economic capital in the world (Forbes, 2014)
- Favorite student city in the world for the last 4 years (QS Best Student Cities, 2016)
- More than 300,000 international students
- Top 5 most attractive cities in the world (Le Figaro, 2014)
- Favorite city in the world for lifestyle quality
- World leader in tourism and luxury fashion





# ADMISSIONS

## ADMISSION REQUIREMENTS

- Participants must hold the minimum of a recognized bachelor degree, preferably in the relevant field (engineering, sciences, management, economics, marketing, etc.)
- GMAT/GRE score or TBS Test score compulsory for MSc at Barcelona Campus

## LANGUAGE REQUIREMENTS

- English: Mother tongue, or
- Bachelor degree taught in English, or
- English test such as TOEFL IBT 80, IELTS 6.5 minimum, TOEIC 800, FCE.

*No pre-requisite in French or Spanish.*

## 4-STEP APPLICATION PROCESS

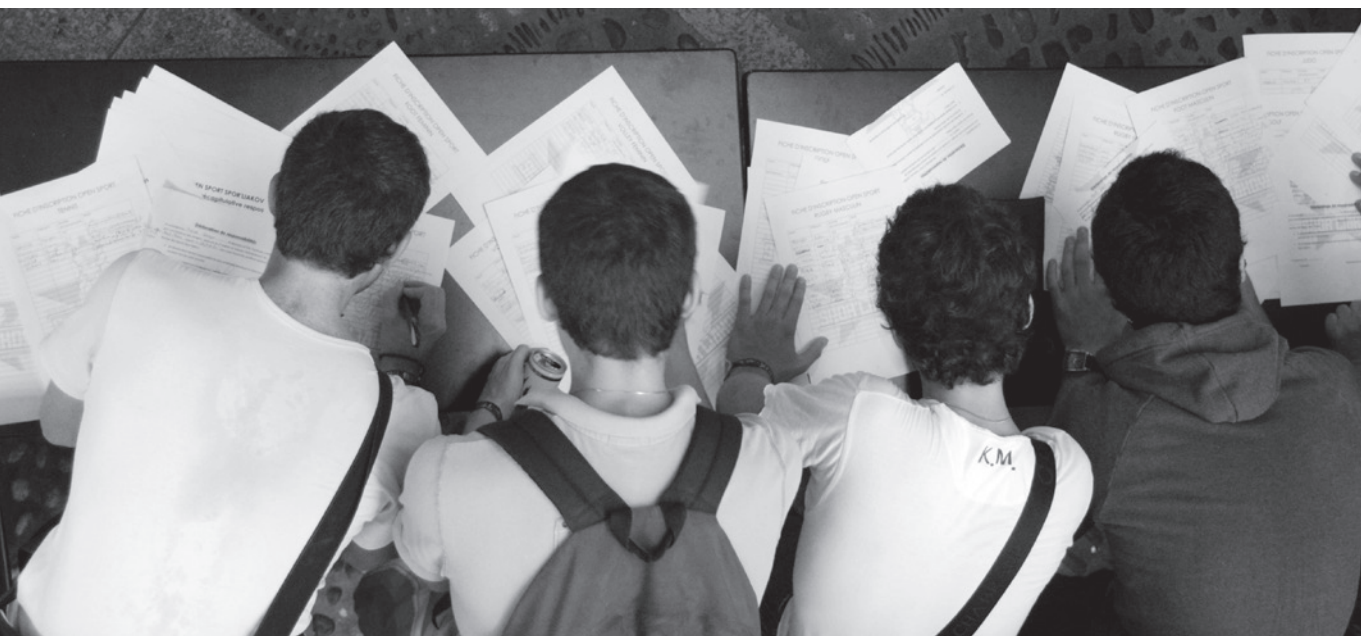
### 1. COMPLETE ONLINE APPLICATION

- **TOULOUSE / PARIS**  
<http://apply.tbs-education.fr>
- **BARCELONA**  
<http://application.tbs-education.es>

### 2. SUBMIT SUPPORTING DOCUMENTS & TEST RESULTS

### 3. TAKE A VIRTUAL INTERVIEW

### 4. WAIT FOR ADMISSION RESULTS







# WHY CHOOSE TBS?



## TOP-RANKED IN FRANCE AND WORLDWIDE

Consistently in the TOP 10 of French rankings; ranked in the Top 50 European business schools (Financial Times, 2015)



## 3 TOP INTERNATIONAL ACCREDITATIONS

TBS is part of the prestigious 1% of business schools worldwide holding the 'triple crown' of international accreditations: EQUIS, AMBA and AACSB, assuring the quality of our programs.



## CAREER SUPPORT AND PROFESSIONAL NETWORKING

More than 1,200 professional advisers offer guidance to our students and work closely with our Career Starter service providing professional support and enabling TBS to provide dynamic teaching and preparation for a fast-changing business world – overall assurance of our graduates' employability.



## STUDY WITH LEADING FACULTY

Our faculty are dedicated teachers with high level expertise, and 33% of the teaching staff is made up of distinguished international professors. More than 90 professors – experts in their fields – produce more than 200 publications annually in top journals of reference and work on at least 40 current research projects.



## BOOST YOUR CAREER

More than 90% of TBS MSc graduates find employment within 4 months of graduation.



## GLOBAL ALUMNI COMMUNITY

Toulouse Business School's Alumni Association comprises a community of nearly 35,000 graduates and students worldwide. Through a variety of events, TBS Alumni helps its members keep connected to TBS and to fellow alumni, encouraging networking and support.



## INTERNATIONAL STUDENT SERVICES

TBS's International Student Services provides assistance to international students, from the preparation of their arrival through to the end of their studies, including assistance with accommodation, visa requirements, banking and much more.



## PARTNER UNIVERSITIES

Thanks to its worldwide reputation, TBS has a strong and diverse network with many of the top ranking universities in the world – all academic areas benefit from our partnerships.



## CHOICE OF CAMPUSES

Our programs are available on 5 international campuses in Toulouse, Barcelona, Casablanca, Paris and London. MSc programs are available in Toulouse, Barcelona and Paris.





# DETERMINE THE BEST FIT PROGRAM FOR YOU

	TOULOUSE	BARCELONA	PARIS
MARKETING →	<ul style="list-style-type: none"><li>• MSc Marketing, Management &amp; Communication <i>p.4</i></li><li>• MSc Tourism, Hospitality and Travel Marketing &amp; Management <i>p.10</i></li></ul>	<ul style="list-style-type: none"><li>• MSc Marketing Management <i>p.6</i></li></ul>	<ul style="list-style-type: none"><li>• MSc International Luxury Industries Marketing &amp; Management <i>p.8</i></li><li>• MSc International Tourism Marketing &amp; Management <i>p.12</i></li></ul>
FINANCE →	<ul style="list-style-type: none"><li>• MSc Banking &amp; International Finance <i>p.16</i></li></ul>	<ul style="list-style-type: none"><li>• MSc Finance <i>p.18</i></li></ul>	
SUPPLY CHAIN →	<ul style="list-style-type: none"><li>• MSc Supply Chain And Lean managEmEnt (SCALE) <i>p.22</i></li></ul>		





The background is a solid orange color. On the left side, there are three concentric circles of varying shades of orange, creating a target-like effect. A thin white horizontal line is positioned across the middle of the page, passing behind the word 'MARKETING'.

# MARKETING

MARKETING



# MSc

# MARKETING MANAGEMENT & COMMUNICATION



**PROGRAM  
COORDINATOR**  
**Stéphane Bernard**  
Professor of Marketing

## REQUIREMENTS

- 4 year Bachelor degree or higher (240 ECTS)
- 3 year Bachelor degree (180 ECTS with very good academic profile)
- IELTS 6.5 or equivalent

## ECTS CREDITS

90

## CAMPUS

Toulouse

## STUDY MODE

Full-time

## DURATION

15 months

## CLASS TIME

Monday to Thursday.  
Timetables may vary from 9am to 7pm.

## PROGRAM START

October

## LANGUAGE

English

## PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from French and international students.

## APPLICATION DEADLINE

From November to June for non-EU applicants, from November to July for EU applicants.

## DEGREE

Master of Science Marketing,  
Management & Communication,  
TBS (Toulouse Business School).



## PROGRAM OVERVIEW

The **MSc in Marketing Management & Communication** offers highly professional training for international graduates who want to focus their professional careers and become managers in the field of Marketing and/or Communication.

Participants in the MSc program will acquire the most up to date skills in these areas, together with a comprehensive understanding of new business models, social responsibility, cross cultural approaches, project management and a transverse digital approach.



## OBJECTIVES

- To train students who will be efficient professionals in the fields of marketing, management & communication, with a strong focus on employment.
- To offer participants the most recent conceptual and technical skills in the three strategic areas of Marketing, Management and Communication, while including an understanding of new business models, social responsibility, intercultural approaches, project management, leadership and change management.
- To be able to link the latest advances in management research to operational approaches in the students' chosen fields.



## WHY STUDY THIS PROGRAM?

- Highly skilled professors who are both academic researchers and active professionals in the marketing field.
- A multidisciplinary approach with a broad focus on management areas in order to offer professional and soft skills and strong employability.
- Key technical tools in Marketing and Communication; strategic and conceptual reflection tools to help you achieve the best decisions.
- Strong personalization: student centered learning with a high level of personalization through projects, case studies, individual career coaching and 2 choices of electives.
- This program is part of the SM2 Cluster, a set of programs in Strategic Marketing Management within TBS, promoting quality of content, innovative learning through SM2labs, cross cultural interaction, change management.





CONTENTS

9-month full-time program followed by a 4 to 6-month internship, for a total of 15 months. Students may choose to replace the internship with a research dissertation. The program is made up of 5 learning units to cover the fundamentals of marketing, marketing communications

and management, followed by a full-blown specialization and a choice of electives. The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

1 <sup>ST</sup> SEMESTER October - February	2 <sup>ND</sup> SEMESTER March - June	3 <sup>RD</sup> SEMESTER July - December
<b>Common Marketing, Management &amp; Communication</b> Consumer Behavior   CRM, eCRM, SCRM & Relationship Marketing   Business to Business Marketing   New Data Analytics   International Marketing   Communication Planning in the Digital Era   Branding and Branding Management   Crisis Communication   Event Communication   Product and Brand Communication   New Business Models   Intercultural Management   Project Management		
<b>Specialization</b> Marketing, Communication and Management seminars   Sales & Negotiation   Industrial Marketing   360° Professional Discovery   Start Up & Entrepreneurship   Distribution Sector		<b>Internship or dissertation</b> 4 to 6 months, in a company in France or abroad, and validated through a professional thesis. Students can also choose to write up a dissertation without an internship.
<b>2 electives</b> Customization of the program depending on the student's domains of professional interest or needs. Examples of electives to choose from: International Sport Development   Consulting & 360° Communication Agencies   Aerospace Marketing   Non-Profit & Sustainability   CRM + Relationship Marketing		



EMPLOYMENT OPPORTUNITIES

- Product Manager (strategic/operational)
  - Marketing / Communication Manager
  - Marketing Analyst
- Market Research Analyst
  - Market Research Manager
  - Brand Manager
  - Marketing Manager
  - Community Manager
- Web Strategy Manager
  - Category Manager
  - Internal / External Communication Manager, etc.



OUR STUDENTS' EXPERIENCE



**Maria, MSc Marketing & Communication student (Colombia)**  
“Coming to TBS has been a very constructive and positive process in my life, not only professionally but personally. The M2C program combines everything I wanted to specialize in my career. It focuses not only in marketing, but also in

communications, which, I think, gives more skills to the future alumni. It differentiates us from other marketers in the field, and gives us a complete comprehension of the industry. The professors train you to help you deploy your skills, give advice to explore your potential and provide guidance to develop you professional plans.”

More info on the MSc Marketing Management & Communication





# MSc

# MARKETING MANAGEMENT

IN PARTNERSHIP WITH



## PROGRAM COORDINATOR

**Lourdes Pérez**  
Professor of Marketing

### REQUIREMENTS

- Bachelor degree or higher (180 ECTS)
- IELTS 6.0 or equivalent
- Under 29 years old

### ECTS CREDITS

90

### CAMPUS

Barcelona

### STUDY MODE

Full-time

### DURATION

18 months

### CLASS TIME

Monday to Friday.  
Timetables may vary from 9am to 7pm.

### PROGRAM START

January

### LANGUAGE

English

### PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from international students.

### APPLICATION DEADLINE

From March to October for non-EU applicants, from March to November for EU applicants.

### DEGREE

- Master of Science in Marketing Management awarded by Toulouse Business School (TBS)
- Master of Science in Marketing awarded by the Polytechnic University of Catalonia (UPC).

## PROGRAM OVERVIEW

The **Master of Science (MSc) in Marketing Management** is designed for recent graduates or young professionals who wish to deepen their technical knowledge whilst being at the cutting edge of marketing trends. Internationally oriented and highly customizable, this program offers **four specialization tracks** so that our students can easily tailor the courses and achieve their career goals. In addition, our program enforces our students' preparation for managerial marketing positions thanks to personalised follow-up from our Career Starter service.

Classes are completed by a **6-month internship** in top national and international businesses. Moreover, this training benefits from the advice of a committee of high-level professionals who verify the contents quality.



### OBJECTIVES

- Get to grips with the very latest trends in marketing, always viewed from an analytical perspective.
- Develop and improve essential skills for marketing management related to team work, innovation and creativity, and corporate commitment.
- Recognise and predict current consumer needs and be able to transmit them creatively from a fresh perspective.
- Master the latest marketing tools and methodologies in order to implement, manage and evaluate marketing strategies.
- Gain a deep insight into the current global business and cross-cultural management panorama.



### WHY STUDY THIS PROGRAM?

- **Flexible. Adaptable:** Our MSc offers four specialization tracks so that our students can easily tailor their program and achieve their career goals: B2C Marketing, B2B Management, International Business or Marketing in the Fashion & Luxury sector.
- **Put theory into Practice:** As an integral part of the program our students will undertake a 6-month internship in one of our partner companies.
- **Company Assessment Committee:** A committee of high-ranking professionals from leading companies supervises our program's contents to ensure that the latest trends in the marketing field are represented.
- **Personalised Coaching:** Our Career Starter service offers personalised follow-up to help students identify and develop their ideal career path in marketing.
- **TBS - UPC Double degree:** Students will be awarded two MSc degrees from two top universities: Toulouse Business School (TBS) and Polytechnic University of Catalonia (UPC).
- **Barcelona, one of a Kind:** The city is the 4th global capital in business perspectives and it is increasingly known as a marketing and fashion hub, hosting some of the world's major fashion brands.





## → CONTENTS

Our MSc program takes place over three terms, two of which are taught with the third dedicated to undertaking an internship. During the first term students learn the marketing essentials along with the most advanced techniques in

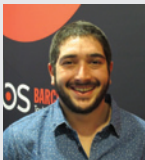
the marketing field. In the second term they are able to specialize and focus on the most appropriate professional area to meet their future career goals. Finally, in the third term students undertake an internship in a renowned national or international company.

1 <sup>ST</sup> SEMESTER January - June	2 <sup>ND</sup> SEMESTER September - December	3 <sup>RD</sup> SEMESTER January - June
<b>Management Foundations</b> Business Plan   International Business   Strategy	<b>Strategy Intensive Course</b>	<b>Curricular Internship</b> 6-month, full-time placement
<b>Marketing Core Courses</b> Customers and Markets   Marketing Strategy   Customer Relationships	<b>B2C Marketing:</b> It provides students with an insight into mass consumer goods and targeted distribution aimed at the final consumer.	
General Marketing Path <b>or</b> Luxury and Fashion Path	<b>B2B Management:</b> Students will get to know the relationship between companies that produce products for other businesses.	
<b>Business Game</b>	<b>International Business:</b> This specialization provides students with the tools to identify business opportunities in international markets.	
	<b>Marketing in the Fashion and Luxury Sector:</b> This path provides students with an in-depth knowledge of this sector, as well as its importance for economic development.	
	<b>Marketing Consulting Project</b>	

## → EMPLOYMENT OPPORTUNITIES

- Product Manager (strategic/operational)
- Marketing Manager
- Marketing Analyst
- Market Research Analyst
- Market Research Manager
- Brand Manager
- Community Manager
- Web Strategy Manager
- Digital Marketing Manager
- Category Manager

## → OUR STUDENTS' EXPERIENCE



**Nahuel, MSc Marketing student (Argentina)**  
*"I studied the Bachelor in Management at TBS Barcelona and I know what I want. That's why this Master adjusts to my expectations:*

*international professors, professionals and a high formative level. I also like the multicultural ambiance of the school, the possibility of doing a meaningful 6-month internship and the fact that both the staff and teachers are always available if you need them."*

More info on the MSc Marketing Management





# MSc

# INTERNATIONAL LUXURY INDUSTRIES MARKETING & MANAGEMENT (PARIS)



**PROGRAM  
COORDINATOR**  
**Stéphane Bernard**  
Professor of Marketing

## REQUIREMENTS

- 4 year Bachelor degree or higher (240 ECTS)
- 3 year Bachelor degree (180 ECTS with very good academic profile)
- IELTS 6.5 or equivalent

## ECTS CREDITS

90

## CAMPUS

Paris

## STUDY MODE

Full-time

## DURATION

15 months

## CLASS TIME

Monday to Thursday.  
Timetables may vary from 9am to 7pm.

## PROGRAM START

October

## LANGUAGE

English

## PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from French and international students.

## APPLICATION DEADLINE

From November to June for non-EU applicants, from November to July for EU applicants.

## DEGREE

MSc International Luxury Industries Marketing & Management, TBS (Toulouse Business School).



## PROGRAM OVERVIEW

The **MSc International Luxury Industries Marketing & Management** offers highly professional training to international graduates who wish to operate in the rich, challenging context of luxury industries, while building and developing their careers.

Through a multidisciplinary approach, participants in this MSc program will acquire key skills in luxury industries marketing and management, together with a comprehensive knowledge of the new technologies applied to the luxury industries business models and strategy.



## OBJECTIVES

- To train students who will be efficient professionals in the fields of marketing, management & communication within the luxury industries, with a strong focus on employment.
- To meet professional experts from the luxury industries and to start building a significant network in the luxury industries sector.
- To enable the students to develop a personalized and sound career project.



## WHY STUDY THIS PROGRAM?

- Highly skilled professors who are both academic researchers and active professionals in the luxury industry field.
- Learn about the major challenges of today and of the future of luxury industries; learn how major actors in the luxury industries operate and what their strategies are; learn the new tools and technologies available in this sector; and learn how to accommodate cultures from around the world, and how to implement luxury activities internationally.
- A multidisciplinary approach with a broad focus on management areas in order to offer professional and soft skills and strong employability.
- Strong personalization: student centered learning with a high level of personalization through projects, case studies, individual career coaching and 2 choices of electives.
- The Career Starter service provides coaching, training and direct contact with companies to boost our students' employability.
- TBS holds the triple AACSB, EQUIS & AMBA accreditations that recognize program quality and international achievement.
- This program is part of the SM2 Cluster, a set of programs in Strategic Marketing Management within TBS, promoting quality of content, innovative learning through SM2labs, cross cultural interaction, change management.





## CONTENTS

9-month full-time program followed by a 4 to 6-month internship, for a total of 15 months. Students may choose to replace the internship with a research dissertation. The program is made up of 5 teaching units to cover the fundamentals of marketing, marketing communications

and management, followed by a full-blown specialization and a choice of electives. The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

### 1<sup>ST</sup> SEMESTER

October - February

### 2<sup>ND</sup> SEMESTER

March - June

### 3<sup>RD</sup> SEMESTER

July - December

#### Common Marketing, Management & Communication

Consumer Behavior: understanding the new client | Business to Business Marketing | New Data Analytics | International Marketing | Communication Planning in the Digital Era | Traditional and New Media | Branding and Branding Management | Event Communication | Product and Brand Communication | Agency Pitch | Corporate Social Responsibility | Manager/Leader | Organizational Behavior

#### Luxury Industries Specialization

Luxury Industries Specialization: History of Luxury Industries | Luxury Services | Fashion & Accessories | Intellectual Property | Perfumes & Cosmetics | Luxury Brand Strategies | The Future of Luxury

#### 2 electives

Customization of the program depending on the student's domains of professional interest or needs. Examples of electives to choose from: Innovation Marketing & Management | Start Up & Entrepreneurship | Cross Cultural Marketing & Management | CRM + Relationship Marketing

#### Internship or dissertation

4 to 6 months, in a company in France or abroad, and validated through a professional thesis. Students can also choose to write up a dissertation without an internship.



## EMPLOYMENT OPPORTUNITIES

- Product Management (strategic/operational)
- Marketing Communications Manager

- Marketing Analyst
- Market Research Analyst
- Market Research Manager
- Brand Manager

- Marketing Manager
- Community Manager
- Web Strategy Manager
- Category Manager



## OUR STUDENTS' EXPERIENCE



Samuel, MSc Marketing Management 2015

*"Studying the MSc in Marketing Management I have gained hands-on experience, and with the solid enhancement of academic knowledge from TBS, I have a better opportunity in my future career path. Companies value overseas experience as it's really a "plus" that their employees know how to adapt to cooperating with people from different international cultural backgrounds."*

**More info on the**  
MSc International Tourism  
Marketing & Management





# MSc

# TOURISM, HOSPITALITY AND TRAVEL MARKETING & MANAGEMENT (TOULOUSE)



**PROGRAM  
COORDINATOR**  
**Stéphane Bernard**  
Professor of Marketing

## REQUIREMENTS

- 4 year Bachelor degree or higher (240 ECTS)
- 3 year Bachelor degree (180 ECTS with very good academic profile)
- IELTS 6.5 or equivalent

## ECTS CREDITS

90

## CAMPUS

Toulouse

## STUDY MODE

Full-time

## DURATION

15 months

## CLASS TIME

Monday to Thursday.

Timetables may vary from 9am to 7pm.

## PROGRAM START

October

## LANGUAGE

50% English / 50% French

## PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from French and international students.

## APPLICATION DEADLINE

From November to June for non-EU applicants, from November to July for EU applicants.

## DEGREE

MSc Tourism, Hospitality and Travel Marketing & Management, TBS (Toulouse Business School).



## PROGRAM OVERVIEW

The **MSc Tourism and Hospitality Marketing & Management** offers a high quality training for international graduates who want to focus their professional careers and become managers in the tourism and hospitality industry.

Through a multidisciplinary approach, participants in the MSc program will acquire key skills in tourism and hospitality marketing, management and communication, together with a comprehensive knowledge of the new technologies applied to the tourism, hospitality and travel business models and strategies.



## OBJECTIVES

- To train students who will be efficient professionals in the fields of marketing, management & communication within the tourism, hospitality and travel industries, with a strong focus on employment.
- To meet professional experts from the tourism, hospitality and travel industries and to start building a significant network within these industries.
- To enable the students to develop a personalized and sound career project.



## WHY STUDY THIS PROGRAM?

- High skilled professors who are both academic researchers and active professionals in the tourism, travel, hospitality and marketing fields.
- A multidisciplinary approach with a broad focus on management areas in order to offer professional and soft skills and a strong employability.
- Strong personalization: student centered learning with a high level of personalization through projects, case studies, individual career coaching and 2 choices of electives.
- The Career Starter service provides coaching, training and direct contact with companies to boost our students' employability.
- TBS holds the triple AACSB, EQUIS & AMBA accreditations that recognize program quality and international achievement.
- This program is part of the SM2 Cluster, a set of programs in Strategic Marketing Management within TBS, promoting quality of content, innovative learning through SM2labs, cross cultural interaction, change management.



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9-month full-time program followed by a 4 to 6-month internship, for a total of 15 months. Students may choose to replace the internship with a research dissertation. The program is made up of 5 teaching units to cover the fundamentals of marketing, marketing communications and management, followed by a full-blown specialization and a choice of electives. The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

1 <sup>ST</sup> SEMESTER October - February	2 <sup>ND</sup> SEMESTER March - June	3 <sup>RD</sup> SEMESTER July - December
<p><b>Common Marketing, Management &amp; Communication</b>                      New Business Models   Digital Marketing &amp; Communication   Relationship Marketing   New Data Intelligence Approaches   Social Responsibility   Cross Cultural Management   Project Management and Leadership</p>		
<p><b>Tourism and Hospitality &amp; Travel Specializations</b>                      Academic and Professional Content in Tourism and Hospitality Management including Yield Management   Social Responsibility in Tourism and Hospitality   Niche Tourism   Airlines Management   Electronic Distribution and Global Distribution Systems   Hospitality Models   Multiculturalism   Economy of Tourism   Business Travel   Digital and Web Communication   Tour Operators</p>		
<p><b>2 electives</b>                      Customization of the program depending on the student's domains of professional interest or needs. Examples of electives to choose from: Electronic Management Tools for Tourism   Blue Chip Tourism &amp; Hospitality Players   Operational Business Travel   Product &amp; Brand Management   CRM &amp; Social CRM   Cross-Cultural Marketing   Web Design</p>		<p><b>Internship or dissertation</b>                      4 to 6 months, in a company in France or abroad, and validated through a professional thesis. Students can also choose to write up a dissertation without an internship.</p>

→

EMPLOYMENT OPPORTUNITIES

**Hotels and Hotel chains**

- Assistant Director
- Yield Revenue Manager
- Marketing and e-marketing Manager
- Communication Managers

**Online or mortar travel agencies & Tour Operators**

- Product Manager
- Web Marketing Manager
- Area / Product Manager

**Global tourism industry**

- Environmental and Green Labels Management
- Development of Equitable Tourism
- New Business Development
- Events Managers

→

OUR STUDENTS' EXPERIENCE



**Adrien, MSc Hospitality & Tourism graduate (France)**  
*"I did my end of course internship in the International Sales Office of the Marriot group's Paris (Opéra) office. Once I had graduated, I was hired by the Courtyard Hotel by Marriott (4 Star) at Paris La Défense as a Commercial Representative in the Corporate*

*and Sports department. I am now in charge of the commercial management of 40 key accounts such as Alcatel, Total, Arkema, Atos, Areva for the hotel and prospecting to new local and international accounts. The program was a springboard for my career, it has not only allowed me to gain a position in the world's largest hotel group but also a network of trusted former classmates."*

*More info on the MSc Tourism, Hospitality and Travel Marketing & Management*





# MSc

# INTERNATIONAL TOURISM MARKETING & MANAGEMENT (PARIS)



**PROGRAM  
COORDINATOR**  
**Stéphane Bernard**  
Professor of Marketing

## REQUIREMENTS

- 4 year Bachelor degree or higher (240 ECTS)
- 3 year Bachelor degree (180 ECTS with very good academic profile)
- IELTS 6.5 or equivalent

## ECTS CREDITS

90

## CAMPUS

Paris

## STUDY MODE

Full-time

## DURATION

15 months

## CLASS TIME

Monday to Friday.  
Timetables may vary from 9am to 7pm.

## PROGRAM START

October

## LANGUAGE

English

## PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from French and international students.

## APPLICATION DEADLINE

From March to October for non-EU applicants, from March to November for EU applicants.

## DEGREE

MSc International Tourism Marketing & Management, TBS (Toulouse Business School)



## PROGRAM OVERVIEW

- The MSc International Tourism Marketing & Management offers highly professional training to international graduates who wish to operate in the rich, challenging context of international tourism, while building and developing their careers.
- Through a multidisciplinary approach, participants in this MSc program will acquire key skills in international tourism marketing and management, together with a comprehensive knowledge of the new technologies applied to the international tourism business models and strategy.



## OBJECTIVES

- To train students who will be efficient professionals in the fields of marketing, management & communication within the international tourism industry, with a strong focus on employment.
- To meet professional experts from the tourism industry and to start building a significant network in the tourism sector.
- To enable the students to develop a personalized and sound career project.



## WHY STUDY THIS PROGRAM?

- High skilled professors who are both academic researchers and active professionals in the tourism and marketing fields.
- Learn how to develop and diversify attractiveness in a country or region; learn about the major existing and future challenges in the world wide market of tourism; learn how to welcome cultures from over the world; and how to implement tourism activities abroad.
- A multidisciplinary approach with a broad focus on management areas in order to offer professional and soft skills and a strong employability.
- The Career Starter service provides coaching, training and direct contact with companies to boost our students' employability.
- TBS holds the triple AACSB, EQUIS & AMBA accreditations that recognize program quality and international achievement.
- This program is part of the SM2 Cluster, a set of programs in Strategic Marketing Management within TBS, promoting quality of content, innovative learning through SM2labs, cross cultural interaction, change management.



## CONTENTS

9-month full-time program followed by a 4 to 6-month internship, for a total of 15 months. Students may choose to replace the internship with a research dissertation. The program is made up of 5 teaching units to cover the fundamentals of marketing, marketing communications

and management, followed by a full-blown specialization and a choice of electives. The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

1 <sup>ST</sup> SEMESTER October - February	2 <sup>ND</sup> SEMESTER March - June	3 <sup>RD</sup> SEMESTER July - December
<b>Common Marketing, Management &amp; Communication</b> New Business Models   Digital Marketing & Communication   Relationship Marketing   New Data Intelligence Approaches   Social Responsibility   Cross Cultural Management   Project Management and Leadership		
<b>International Tourism Specialization:</b> Generating and diversifying the attractiveness of destinations // International approach to Hospitality and the challenges of new models // Transportation: the new competing models // A multicultural approach to tourism // New tools and innovation		
<b>2 electives</b> Customization of the program depending on the student's domains of professional interest or needs. Examples of electives to choose from: Development of Tourism // Going further with Hospitality // Innovation Marketing & Management // Consulting & 360 Communication Agencies // Start Up & Entrepreneurship		<b>Internship or dissertation</b> 4 to 6 months, in a company in France or abroad, and validated through a professional thesis. Students can also choose to write up a dissertation without an internship.



## EMPLOYMENT OPPORTUNITIES

### Hotels and Hotel chains

- Assistant Director
- Yield Revenue Manager
- Marketing and e-marketing Manager
- Communication Managers

### Online or mortar travel agencies & Tour Operators

- Product Manager
- Web Marketing Manager
- Area / Product Manager

### Global tourism industry

- Environmental and Green Labels Management
- Development of Equitable Tourism
- New Business Development
- Events Managers



## OUR STUDENTS' EXPERIENCE



**Karina, MSc Marketing 2016 (Russia)**

"TBS holds strong positions in the well-recognized business school rankings as well as triple accreditation from EQUIS, AACSB and AMBA. The teaching staff are experienced

and knowledgeable and the environment is friendly and lively. TBS is undoubtedly the choice to make."

More info on the MSc International Tourism Marketing & Management







The image features a solid teal background. On the left side, there are three concentric circles of varying shades of teal, creating a layered effect. A thin, white horizontal line spans across the middle of the image, positioned just below the word 'FINANCE'.

# FINANCE

FINANCE



# MSc

# BANKING & INTERNATIONAL FINANCE



## PROGRAM COORDINATOR

**Jean-François Verdié**  
Professor, Department  
of Economics, Finance  
and Law.

### REQUIREMENTS

- Bachelor degree or higher
- 240 ECTS (some exceptions at 180 ECTS with very good academic profile)
- IELTS 6.5 or equivalent

### ECTS CREDITS

90

### CAMPUS

Toulouse

### STUDY MODE

Full-time

### DURATION

15 months

### CLASS TIME

Monday to Friday.  
Timetables may vary from 9am to 7pm.

### PROGRAM START

September / October

### LANGUAGE

English

### PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience. Applications welcome from French and international students.

### APPLICATION DEADLINE

From November to June for non-EU applicants, from November to July for EU applicants.

### DEGREE

Master of Science (MSc), Banking & International Finance,  
TBS (Toulouse Business School)  
Accredited by the French Conference  
of Higher Education Schools (CGE).



## PROGRAM OVERVIEW

The global business world is constantly changing and is still dealing with the effects of the recent financial crisis and the consequent economic downturn. In today's environment, companies need managers and executives who are ready to lead and implement changes that successfully address current and future challenges.

Our courses cover a broad spectrum of topics, which ensures that graduates are qualified for a wide range of career opportunities and have the tools to adapt to their developing careers.



### OBJECTIVES

- To gain an understanding of the fundamental theories in finance, all the while focusing on practical and professional applications.
- To be able to put up to date financial theories and methods into practice.
- To enable the students to develop a personalized and sound career project.



### WHY STUDY THIS PROGRAM?

- High skilled professors who are both academic researchers and active professionals in the financial industry.
- A program meeting the highest international standards.
- Bloomberg Certification / CFA preparation / Research Dissertation and Professional Thesis.
- The Career Starter service provides coaching, training and direct contact with companies to boost our students employability.
- TBS holds the triple AACSB, EQUIS & AMBA accreditations that recognize program quality and international achievement.







## CONTENTS

1 year full-time program plus a 4 to 6-month corporate internship: 15 months. The MSc Banking and International Finance covers the main and fundamental fields of theories in Finance, while focusing on practical and professional applications. The program gives participants a global understanding of competences in the following fields: financial engineering, capital structure, M&A, swaps, options...

Participants have the opportunity to develop their soft skills, management skills and leadership skills through appropriate individual coaching to ensure personal development as well as employability after graduation. The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

1 <sup>ST</sup> SEMESTER September - December	2 <sup>ND</sup> SEMESTER January - June	3 <sup>RD</sup> SEMESTER January - December
<ul style="list-style-type: none"> <li>● Corporate Finance</li> <li>● Advanced Corporate Finance</li> <li>● Financial Statements Analysis</li> <li>● Strategic Management</li> <li>● Company Valuation</li> <li>● Mergers, Acquisitions and Private Equity</li> <li>● International Financial Management</li> </ul>	<ul style="list-style-type: none"> <li>● Financial Macroeconomics</li> <li>● Econometrics and Financial Models</li> <li>● Introduction to Financial Markets using Bloomberg</li> <li>● Portfolio and Asset Management</li> <li>● Derivatives Products and Markets</li> <li>● Banking Risk Management</li> <li>● Business Law for Finance</li> <li>● Financial Modeling using Excel</li> </ul>	<ul style="list-style-type: none"> <li>● Research dissertation</li> <li>● Internship and Professional Project 4 to 6 months, in a company or financial institution, in France or abroad</li> </ul>

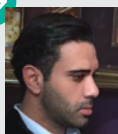
Example of course structure for 2016 / 2017 (subject to change).



## EMPLOYMENT OPPORTUNITIES

- Credit Analyst
- Financial Analyst
- Hedge Fund Assistant Manager
- M&A Advisor
- Private Equity Analyst
- Equity Research Analyst
- Corporate and Investment Banking
- Cash Manager
- Financial Auditor

## OUR STUDENTS' EXPERIENCE



**Nidal, MSc Banking & International Finance, 2016**

"Eye opening experiences are rare in our journey through life and choosing to do my Masters in Banking and International Business at Toulouse Business School is one of these major experiences. The knowledge that I have gained in the field of Finance is priceless. Handpicked professors add a touch of their own personal experience to each taught

subject, which gave every classroom a unique flavor. On top of the tailored Finance education, the diversity of students, cultures and backgrounds, introduced me to a new perspective on how to see and understand things. When I first joined, I was introduced to the school's slogan "THINK AND CREATE" which I didn't give much thought to in the beginning. Now I understand that as humans, we can achieve anything we think of and make it manifest with love, cooperation and patience."

More info on the MSc Banking & International Finance





# MSc

## FINANCE

IN PARTNERSHIP WITH



UNIVERSITAT POLITÈCNICA DE CATALUNYA  
BARCELONATECH  
Fundació Politècnica de Catalunya



### PROGRAM COORDINATOR

**Gabriel Zúñiga**  
Director of Studies

### REQUIREMENTS

- Bachelor degree or higher (180 ECTS)
- IELTS 6.0 or equivalent
- Under 29 years old

### ECTS CREDITS

90

### CAMPUS

Barcelona

### STUDY MODE

Full-time

### DURATION

18 months

### CLASS TIME

Monday to Friday.  
Timetables may vary from 9am to 7pm.

### PROGRAM START

January

### LANGUAGE

English

### PARTICIPANTS

Recent graduates and young professionals, typically with up to 2 years' professional experience.

### APPLICATION DEADLINE

From March to October for non EU applicants, from March to November for EU applicants.

### DEGREE

- Master of Science in Finance awarded by Toulouse Business School (TBS).
- Master of Science in Finance awarded by the Polytechnic University of Catalonia (UPC).

## PROGRAM OVERVIEW

TBS Barcelona's **MSc Finance** is aimed at recent graduates or young professionals willing to obtain technical and analytical skills in the principles and applications of finance, as well as in-depth knowledge of the financial sector.

Internationally oriented and highly customizable, this program offers **two specialization tracks** so that our students can easily tailor the courses and achieve their career goals. In addition, our program enforces our students' preparation for managerial finance positions thanks to personalised follow-up from our Career Starter service.

Classes are completed by a **6-month internship** in top national and international businesses. Moreover, this training benefits from the advice of a committee of high-level professionals who verify the contents quality.



## OBJECTIVES

- Gain a key understanding of the strategic impact of financial decisions.
- Develop your financial analysis skills to take the best practical investment and financing decisions in the corporate sphere.
- Gain an understanding of how financial markets and institutions work.
- Learn to apply financial theories and tools to the current multicultural professional world.



## WHY STUDY THIS PROGRAM?

- **Flexible. Adaptable:** Our MSc offers two specialization tracks so that our students can easily tailor their program and achieve their career goals: Corporate Finance or Management Control and Governance.
- **Put theory into Practice:** As an integral part of the program our students will undertake a 6-month internship in one of our partner companies.
- **SESAME:** The program includes a 3 week Corporate Consultancy mission in a sector-related company.
- **Personalised Coaching:** Our Career Starter service offers personalised follow-up to help students identify and develop their ideal career path in Finance.
- **TBS - UPC Double degree:** Students will be awarded two MSc degrees from two top universities: Toulouse Business School (TBS) and Polytechnic University of Catalonia (UPC).
- **Barcelona, one of a Kind:** The city is the 4th global capital in business perspectives and it is ranked in the top 10 cities worldwide in which to invest by the KPMG Global Cities Investment Monitor 2015.



## → CONTENTS

Our MSc program takes place over three terms, two of which are taught with the third dedicated to undertaking an internship.

During the first term students learn the corporate finance essentials along with the most advanced techniques in

the finance field. In the second term they are able to specialize and focus on the most appropriate professional area to meet their future career goals. Finally, in the third term students undertake an internship in a renowned national or international company.

1 <sup>ST</sup> SEMESTER January - June	2 <sup>ND</sup> SEMESTER September - December	3 <sup>RD</sup> SEMESTER January - June
<b>Management Foundations</b> Business Plan   International Business   Strategy   etc.	<b>Strategy Intensive Course</b>	<b>Curricular Internship</b> 6-month, full-time placement
<b>Corporate Finance Core Courses</b> Corporate Finance in Firm Value   Capital Markets and Firm Value   Topics in Corporate Finance   etc.	<div>Choose 1 specialization track</div> <div> <b>Corporate Finance</b> Company Valuation   Financial Products and Markets   M&amp;A and Private Equity   etc.           </div> <div>or</div> <div> <b>Management Control and Governance</b> Accounting and Taxes   Governance and Risk Management   Strategic Performance Management           </div>	
<b>Business Game</b>	<b>Finance Consulting Project</b>	

## → EMPLOYMENT OPPORTUNITIES

- Financial Auditor
- Financial Analyst
- M&A Advisor
- Private Equity Analyst
- Corporate Finance Manager
- Credit Controller
- Corporate and Investment Banking
- Financial Services and Consulting
- Asset Management
- Risk Analysis
- Cash Manager

More info on the MSc Finance

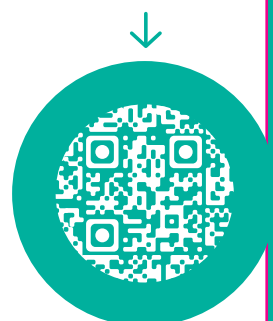
## → OUR STUDENTS' EXPERIENCE



**Salam, MSc Finance student (Lebanon)**

"What I like the most about the MSc Finance is that the projects we complete are incredibly realistic and professional. Barcelona is the place to be if you want to network and you

certainly can't cover all you want to do in this city in just one semester. Here, in TBS Barcelona, you meet people from all over the world and you realize just how big the world is: even if the school is not big, there are so many international students and professors."







Toulouse Business



# SUPPLY CHAIN

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# MSc

# SUPPLY CHAIN AND LEAN MANAGEMENT - SCALE

IN PARTNERSHIP WITH



## PROGRAM COORDINATORS

**Uche Okongwu**

Professor of Supply Chain Management (TBS)



**Matthieu Luras**

Professor of Industrial Engineering (Mines Albi)

## REQUIREMENTS

- 4 year Bachelor degree or higher (240 ECTS), IELTS 6.5

## ECTS CREDITS

90

## CAMPUS

Toulouse

## STUDY MODE

Full-time

## DURATION

16 months

## CLASS TIME

Monday to Friday, exceptionally Saturday  
Timetables may vary from 9am to 7pm.

## PROGRAM START

September

## LANGUAGE

English

## PARTICIPANTS

Recent graduates and young professionals.  
Applications welcome from French and international students.

## APPLICATION DEADLINE

From September to June for non-EU applicants, from September to July for EU applicants.

## DEGREE

Master of Science (MSc), joint degree from TBS and Mines Albi (French "Grande École" of Engineering).

## PROGRAM OVERVIEW

Supply Chain Management is concerned with the global management of physical and information flows for the elaboration of products, going from raw materials and suppliers through the production and distribution system down to the ultimate customers. Lean Management deals with the continual removal of wastes in processes, with the aim of making them more efficient and responsive, thereby increasing the firm's competitiveness. In the globalized and complex world of today, a necessary and sufficient condition for achieving a high level of competitiveness is by training managers to be multi-competent. This is the reason why this MSc program is designed around three disciplines: Supply Chain Management, Lean Management, and Project Management. It also adopts a professional approach by incorporating four international professional certificates.

90% of the classes will be held on Toulouse Business School campus. About 10% of the classes will be held on the Mines Albi campus, located in Albi, a city 80 kilometers from Toulouse. Commuting between the two cities is simple and will be taken care of by the school. The city of Albi is proud to be listed as a UNESCO World Heritage site.



## OBJECTIVES

- To give a competitive edge to students and young professionals willing to rapidly take up management positions in the fields of supply chain, operations, lean, and project management, in a global, multicultural and constantly evolving business environment.
- To enable the students to develop a personalized and sound career project.
- To help the students build a professional international network.



## WHY STUDY THIS PROGRAM?

- High skilled professors who are both academic researchers and active professionals in the supply chain & lean management fields.
- Strong corporate links: Airbus, Bosch, Pierre Fabre, MBDA, Carrefour, Agilea, Thales, Poult, Bernard Controls...
- Mines Albi accredited by the Ministry of Industry
- 4 international certifications included in the MSc



- The Career Starter service provides coaching, training and direct contact with companies to boost students' employability.
- TBS holds the triple AACSB, EQUIS & AMBA accreditations that recognize program quality and international achievement.





## CONTENTS

1 year full-time program plus a 6-month corporate internship, or research in a laboratory: 16 months. The program is composed of 8 teaching units that include the preparation for 4 professional certificates (APICS's BSCM,

PMI's CAPM, AGILEA's Yellow Belt, and ISCEA's CDDP). The syllabus with detailed course contents (ECTS credits, and learning outcomes) will be provided at the beginning of the academic year.

1 <sup>ST</sup> SEMESTER September - January	2 <sup>ND</sup> SEMESTER February - May	3 <sup>RD</sup> SEMESTER June - December
<b>Supply Chain Management</b> Materials Management   Supply Chain Coordination   Basics of SCM (BSCM certification)   Principles of sourcing   Procurement and purchasing	<b>Demand Chain Management</b> Sales Forecasting   Marketing and Logistics Management   Pricing and Yield Management   Distribution   Transportation and Physical Internet   Reverse Logistics	<b>MSc Thesis</b> 6-month MSc thesis in industry and/or research lab (France or international).  <i>The program also includes company visits and intercultural seminars</i>
<b>Project Management</b> Basics of Project Management (CAPM certification)   Lean Project Management   Collaborative Project Management	<b>Lean Management</b> Business Process Management   Quality Management and Performance Assessment   Lean-6 sigma (Yellow Belt certification)	
<b>Enterprise and Network Management</b> Accounting & Finance Management   Strategy and Marketing   Network Coordination	<b>Decision Support Systems</b> Quantitative Models and Simulation   Information Systems   Demand-driven MRP (CDDP certification)	
<b>Personal Development</b> Communication and Team Management   Reflective and Learning Diary   Foreign Languages and European Culture		



## EMPLOYMENT OPPORTUNITIES

- Supply Chain Manager
- Supply Chain Consultant
- Supply Chain Planner
- Supply Chain Analyst
- Lean Project Manager
- Continuous Improvement Manager
- Project Manager for Supply Chain Development
- Procurement or Purchasing Manager
- Logistics Manager
- Operations Manager



## OUR STUDENTS' EXPERIENCE



**Diana - MSc Scale student (Mexico)**

*"It is exciting and also a great honor to be part of the MSc SCALE program since it perfectly combines innovative learning methods with the possibility of obtaining 4 professional certificates. With the MSc SCALE degree, I am sure to become a highly competitive professional."*



**Marina - MSc Scale student (Germany)**

*"Studying in a group of 9 people with 7 different nationalities does not only challenge me on a professional but also on a personal level."*

**More info on the MSc Supply Chain And Lean Management (SCALE)**



# TBS CAREER STARTER & ALUMNI ASSOCIATION

**CAREER STARTER** provides personalized coaching for students with recruitment professionals with support ranging from the development of individual professional projects to internship and job search skills through:

- Workshops.
- Individual interviews with recruitment consultants
- Networking opportunities with TBS alumni through the Alumni Association.
- Career Starter's on-line database including internship and job offers worldwide and a directory of internships already completed by TBS students (over 3000 annual references).

**A SOLID NETWORK**  
of partner corporations

**BUSINESS FORUMS**  
organized each year on campus

**INTERNATIONAL WORKSHOPS**

**TBS ALUMNI ASSOCIATION'S** major aims are concentrated on:

- Developing solidarity and beneficial relationships between its members.
- The representation and defense of common interests to its members, including the protection and enhancement of the rights attached to members' diplomas through focusing on the quality of recruitment and training in business schools.
- The practice of cooperation among members, particularly through career placement and continuous training.
- The participation in the life of Toulouse Business School, including support of various events and jurisdictions, assisting in the search for internships for students, and by supporting actions to promote the School and its diplomas.

## TBS INTERNATIONAL STUDENT SERVICES

**TBS's International Student Services is committed to providing practical assistance to international full-time and exchange students in order to make their time at TBS run as smoothly as possible, and for students to make the most of their stay.**

TBS's International Student Services team strives to provide the support needed with legalities and practicalities alike, including:

- Welcome and Orientation information
- Student accommodation assistance
- Visa & immigration guidance and paperwork
- Health, doctors, and health insurance
- Banking and student finance

Join the TBS International Student Services Facebook group now and keep updated with information about the TBS international community.

Join us on our Facebook page:

[https://www.facebook.com/groups/](https://www.facebook.com/groups/InternationalStudentServices)

[InternationalStudentServices](https://www.facebook.com/groups/InternationalStudentServices)



### OUR STUDENTS' EXPERIENCE



**Diana - MSc Scale student (Mexico)**

*"My integration to TBS was smooth and supportive thanks to International Student Services. As this was my first experience abroad I am really thankful to the people involved in making it easy for me to settle in. I felt that I received a lot of support and guidance through all*

*the main processes that I needed to live and enjoy life in Toulouse; CAF, health insurance, bank account, mobile phone contract, among others."*

# TOULOUSE BUSINESS SCHOOL

## PROGRAMS

### INITIAL TRAINING

- BTS NRC
- BACHELOR MANAGEMENT BUSINESS UNIT
- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MSc - MASTERS OF SCIENCE
- SPECIALIZED MASTERS®
- SUMMER SCHOOL

### EXECUTIVE EDUCATION

- MBA (AEROSPACE MBA, EXECUTIVE MBA)
- DBA - DOCTORATE OF BUSINESS ADMINISTRATION
- TRAINING FOR BUSINESS LEADERS (BUSINESS LEADER, COMPANY MANAGEMENT TOOLS, CPA)
- DIPLOMA PROGRAMS (EXECUTIVE MASTER, EXECUTIVE BACHELOR)
- TAILOR-MADE PROGRAMS

## CAMPUSES

TOULOUSE | BARCELONA | CASABLANCA | PARIS | LONDON

## 3 INTERNATIONAL ACCREDITATIONS



### TBS Toulouse

20, boulevard Lascrosses  
31068 Toulouse Cedex 7, France  
Tel: + 33 561 2949 49  
[www.tbs-education.fr](http://www.tbs-education.fr)  
[international.tbs@tbs-education.fr](mailto:international.tbs@tbs-education.fr)

### TBS Barcelona

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[admission@tbs-education.es](mailto:admission@tbs-education.es)



A SCHOOL

